**VIDEO PROMOSI MICE 2020**
**BREAKDOWN SCRIPT**
**MAIN STORY : HOTEL CHEF**

**MICE :** 3'rd (OPSI 2)
**LOKASI :** MAKASSAR

| NO | TGL | WAKTU | KEGIATAN | | | TALENT | | WADROBE | PROPS | KETERANGAN |
|---|---|---|---|---|---|---|---|---|---|---|
| | | | | NAMA BARU | SET | UTAMA | PENDUKUNG | | | |
| 1 | 8 OKT (KAMIS) | 5:00 | Tim produksi tiba di bandara | | | | | | | |
| | | 06.00 -07.00 | makan pagi | | | | | | | |
| | | 08.00 - 11.20 | Penerbangan SUB-UPG | | | | | | | |
| | | 12.00 - 14.00 | shooting | Bandara udara internasional Sultan Hasanuddin | lobby, lounge bandara | | | | | |
| | | | shooting | CELEBES CONVENTION CENTER | | | | | | kalau memungkinkan |
| | | 14.00 - 15.00 | makan siang | | | | | | | |
| | | 15.00 - 18.00 | recce | P Paotere, Celebes Convention Centre, H Trans, Hotel Claro, | | | | | | ***Kalo bisa shoot CCC di hari ini, better** |
| | | 18.00 - 19.00 | makan malam | | | | | | | |
| | | 19:00 | istirahat | | | | | | | |
| 2 | 9 OKT (JUMAT) | 05.00 - 06.00 | shooting | PANTAI PAOTERE | Sunrise | | | | | Drone |
| | | 06.00 - 07.00 | makan pagi | | | | | | | |
| | | 07.00 - 09.00 | shooting | | Pelelangan Ikan | Chef / Co Chef (TBC) | Pedagang Ikan, Nelayan dll : On The Spot | Casual | | |
| | | 10.00 - 14.00 | shooting | HOTEL CLARO | Establish | | | | | Drone |
| | | | | | Convention center | Chef | Petugas Hotel | Sesuai Peran | | |
| | | | | | Kitchen | Chef | Petugas Hotel/Convention Centre, Tamu Hotel (4 org) | Sesuai Peran | | |
| | | | | | Restauran / Food Shot | Chef | | Sesuai Peran | | |
| | | 12.00 - 13.00 | makan siang | | Lounge | | | | | |
| | | 13.30 - 15.00 | shooting | | Business center | | | | | |
| | | | | | Area pool | | | Casual Holiday | 4 bh Travel Bag, HP | |
| | | | | | Area Pub/Bar | | | | | |
| | | | | | Bilyard, Karaoke, Spa | | | Sesuai Peran | | |
| | | 15.00 - 20.00 | | HOTEL FOUR POINT | Establish | | | Casual Holiday | Kamera, HP, Stick | |
| | | | | | Lobby | | | | | |
| | | | | | Lounge | | | | | |
| | | | | | Convention Centre | | | | | |
| | | | | | Kitchen | Chef | | | | Chef hotel asli |
| | | | | | Restaurant (Dinner / Food Shot) | | | | | |
| | | | | | Bar/Pub | | | | | Timelapse (Optional) |
| | | 16.00 - 20.00 | | CELEBES CONVENTION CENTER | Establish dan area hall | | | | | Standby pecah tim / Drone |
| | | | | SUNSET AKARENA | | | | | | Standby pecah tim / Drone |
| | | | | TRANS STUDIO MALL | Area Hall dan Mall | | Tamu Hotel (1 org) | | | |
| | | | | MALL RATU INDAH | Area Hall dan Mall | | Tamu Hotel (1 org) | | | |
| | | 18.00 - 19.00 | makan malam | | | | | | | |
| | | 21:00 | istirahat | | | | | | | |
| 3 | 10 OKT (SABTU) | 03.30 - 09.00 | shooting | VENUE WISATA | Sunrise | | Turis WNA (1)<br>Turis Lokal (3) | Casual Holiday<br>Adventure | | Timelapse (Optional) |
| | | | | | Rammang-Rammang, Maros | | | | | Drone, 2 jam dari Pusat Kota |
| | | 12.00 - 13.00 | makan siang | | | | | | | |
| | | 13.00 - 18.00 | Shooting | | Benteng Rotterdam | | | | | OPSIONAL |
| | | | | | JL Somba Opu / Chinatown | | | | | OPSIONAL |
| | | | | | Pantai Losari | | | | | |
| | | | | | Kubah masjid 99 | | | | | |
| | | | | | Sunset Makassar | | | | | |
| | | 18:30 | Makan Malam | | | | | | | |
| | | 20:00 | beristirahat | | | | | | | |
| 4 | 11 OKT (MINGGU) | | | **MOVE TO BALI** | | | | | | |

## TALENT

| NO | TALENT | P/W | USIA | WARDROBE | NOTE |
|---|---|---|---|---|---|
| 1 | Chef & Co Chef (Day 1) | P:2 | 30 thn | *Baju Chef<br>*Casual belanja di pasar ikan | Real Person |
| 2 | Tamu Hotel (Day 1) | P : 2, W:2 | 25-35 thn | * 2 Set Semi formal 1 set<br>* 1 Set Casual liburan 2 set<br>* 1 Set Baju olahraga dan baju renang | Well Educated, High Maintenance, Dewasa, High Maintenance |
| 3 | Turis WNA (Day 2) | P: 1 / W:1 | 25-35 thn | * 2 Set Casual Holiday<br>* 1 Set Semi Formal | Enerjik, supel, happy |
| 4 | Turis Lokal (Ramang-ramang - Day 2) | P:2, W:1 | 25-35 thn | * 2 Set Casual Holiday<br>* 1 Set Semi Formal | Enerjik, supel, happy<br>***Bisa recycle dari no 2** |
| 5 | Petugas Hotel | Sesuai kebutuhan : Petugas Lobi, Resepsionis, Bussiness Center, Pelayan Kamar, Pelayan Restaurant, dll | | | *Lengkap dengan protokol covid baik pakaian maupun tata cara |
| 6 | Petugas Convention Centre | Sesuai kebutuhan | | | * Usahakan. minimal ada 5 petugas dan manager, maks.10 petugas, lengkap protokol covid dan tata cara |

*Sediakan beragam masker, hand sanitizer dan face shield
* Untuk talent talent lainnya semacam nelayan, pedagang UMKM, dll bisa On The Spot

**NOTE**
**1. Sediakan beragam masker, hand sanitizer dan face shield**
**2. Untuk talent talent lainnya semacam nelayan, pedagang UMKM, dll bisa On The Spot**
**3. Profile shot**
**4. adegan menulis / mengetik "Dear World"**
**5. Adegan WNA Concall**